

Playground

Yardstick is a suite of benchmarking tools that delivers need to know information for your business to inform your decision making and improve your service delivery. The information in this report comes from the 2017 Yardstick Parks Benchmarking project. The 2018 results for Canada will be available soon.

1. Playground strategy

55% of Yardstick members in Canada reported in 2017 that they have no long term strategy for playground provision. Only 20% have a playground strategy that is operational and less than 5 years old.



2. Trends

Since 2015, the median level of provision of playgrounds in Canada has decreased slightly from 4.7 to 4.3 playgrounds per 1000 children. This indicates that in most areas provision is not quite keeping pace with population growth.

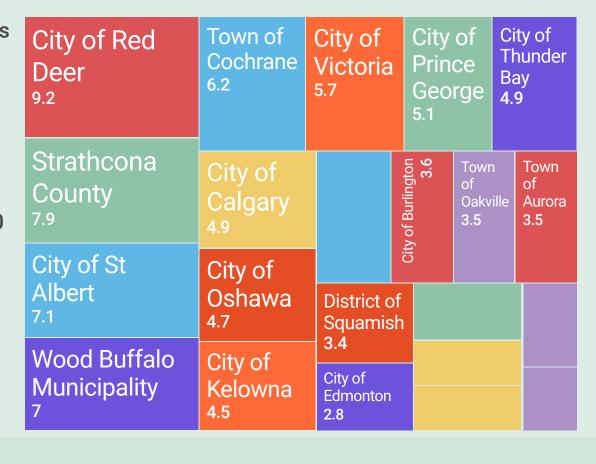
During the same period, median maintenance cost has risen from \$2,428 to \$3,122 per playground.



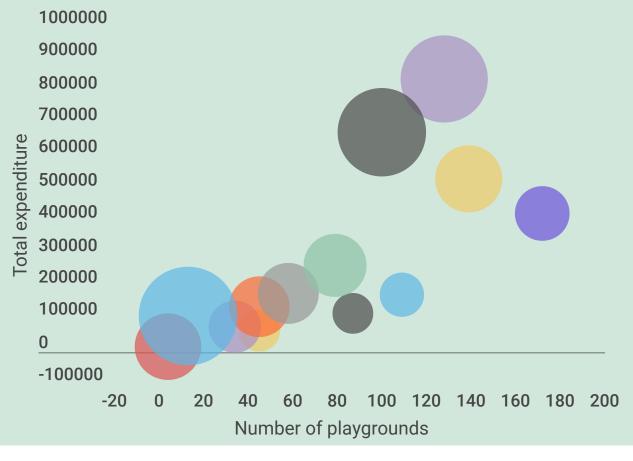
- Median number of playgrounds per 1000 children
- Median maintenance cost per playground (\$)

3. Individual provision

The level of provision varies significantly between municipalities. The lowest level of provision is 1.5 playgrounds per 1000 children. The highest level of provision is 9.2 per 1000 in City of Red Deer. This rate is the fifth highest amongst all global Yardstick members in 2017.



4. Maintenance expenditure



Maintenance expenditure per playground varies significantly between municipalities from a low of \$662 per playground to a high of \$8448.

Because "you don't know what you don't know" Yardstick can help you collect the data you need to better understand your business and compare your performance with other similar organisations. YARDSTICK

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